

Visibility, Placement and Engagement with Hispanic Media and Audiences That Really Count!



LatinoWire's unique partnership with **impreMedia**—**publisher** of the largest Spanish-language dailies including **La Opinión** in Los Angeles and San Francisco, **El Diario** in New York, **La Raza** in Chicago, **La Prensa** for all Florida, **Rumbo** in Houston, and **Para Ti Mujer**—provides in-depth editorial access for your news to their print publications that reach more than 3.6 MILLION monthly readers.

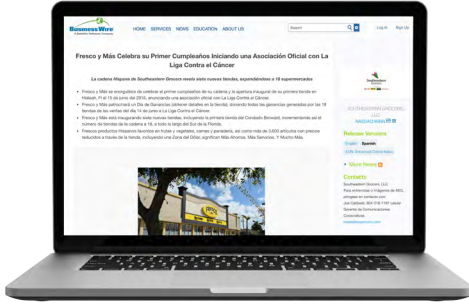
This is in addition to other top ranking circulation papers such as **El Nuevo Herald** and **El Sentinel** in Florida, **El Especialito** in New Jersey, **La Voz de Houston** and **Al Dia** in Dallas, as well as community papers. Our reach to major media also covers



newswires and Spanish-language broadcast networks including Univision, Telemundo, the Spanish Broadcasting System, Entravision and many other television and radio stations.


In addition to impreMedia's mobile network, the English version of your news release is available on the mobile version of **AP, AFP, Bloomberg** and more. The Spanish version is posted on AP Mobile en Español and categorized by topic. Furthermore, BusinessWire.com posts your search engine optimized news in English and in Spanish to our online and mobile sites, making your news easily found, read and shared on social media sites.


3,600,000
monthly readers!







Translations are included with any LatinoWire distribution.

A 400-word press release can be translated within 6-8 hours.

LatinoWire Press Release Rates

	Press release	Each add'l. 100 words	Spanish Translation
LatinoWire National (400 word max)	\$595	\$165	✓
LatinoWire States (400 word max) California, Florida, Illinois, New Jersey/New York or Texas	\$410	\$115	✓
Smart News Release (400 word max) Increase visibility and interest for your news by adding a photo, video or graphic	\$425 first multimedia asset; \$225 each additional		
Congressional Hispanic Caucus (Flat price) For news releases dealing with issues, consider adding reach to members of the Hispanic Caucus	\$100		

LatinoWire National and States both include our Global-Mobile-Social-Measurable feature - a \$110 charge applies per invoice.

To learn more about getting your news releases in front of Hispanic audiences, contact your local Business Wire account executive or email info@businesswire.com

